The Football Financial Crime Blueprint

Oonagh van den Berg | Book introduction

A practical guide to understanding, detecting and preventing financial crime in football. Uses case studies, red flags and tools to examine risks and strengthen compliance and governance across the game.

Who it is for

Compliance officers, football clubs, legal and risk professionals, regulators, students and academics.

Contents at a glance

- Football as an ecosystem: economics, ownership, control and governance.
- Illicit finance: clubs, transfers, agents, sponsorships, betting, digital assets and offshore structures.
- Corruption and influence: sanctions, bribery, sportswashing, talent pipelines and women's football.
- Financial-system exposure: banking, CDD, monitoring, information sharing and AI.
- The integrity blueprint: a risk framework, integrity control tower, regulatory future and defensible governance.

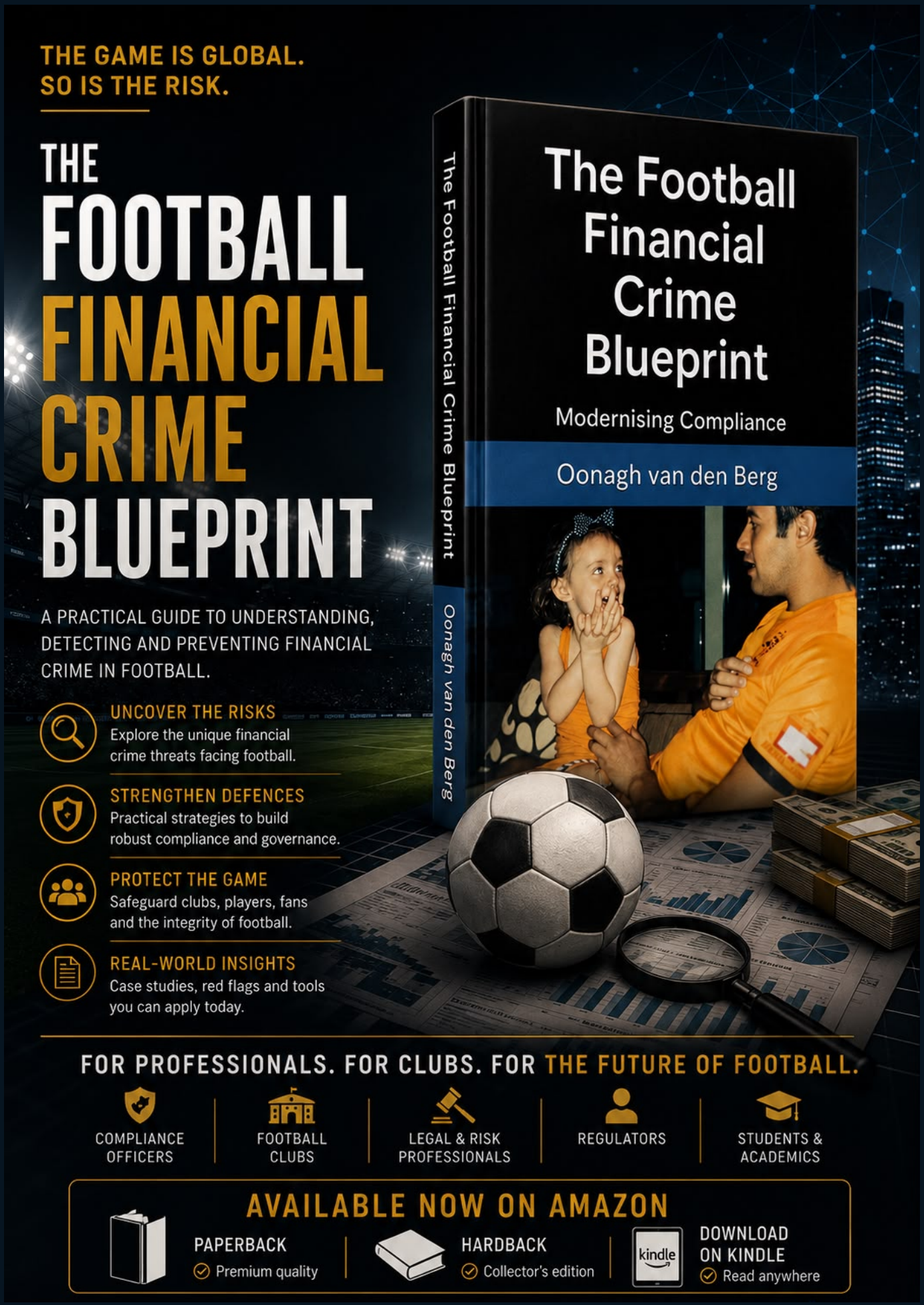
How it helps in practice

Examine connected financial crime risks rather than treating each scandal in isolation. Apply the templates and indicators to ownership, sponsorship, transfers and betting, then strengthen the evidence behind governance.

Practical material

Football EWRA/BWRA template, ownership assessment, sponsorship checklist, transfer red flags, betting indicators and sanctions mapping.

View the book on Amazon


THE GAME IS GLOBAL.
SO IS THE RISK.
THE FOOTBALL FINANCIAL CRIME BLUEPRINT
A PRACTICAL GUIDE TO UNDERSTANDING, DETECTING AND PREVENTING FINANCIAL CRIME IN FOOTBALL.
UNCOVER THE RISKS
Explore the unique financial crime threats facing football.
STRENGTHEN DEFENCES
Practical strategies to build robust compliance and governance.
PROTECT THE GAME
Safeguard clubs, players, fans and the integrity of football.
REAL-WORLD INSIGHTS
Case studies, red flags and tools you can apply today.
The Football Financial Crime Blueprint
Modernising Compliance
Oonagh van den Berg
FOR PROFESSIONALS. FOR CLUBS. FOR THE FUTURE OF FOOTBALL.
COMPLIANCE OFFICERS
FOOTBALL CLUBS
LEGAL & RISK PROFESSIONALS
REGULATORS
STUDENTS & ACADEMICS
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